



Berwick Curling Club Board Meeting September 13th, 2022

Attendance:	Arlene MacArthur	Brian Hirtle	Matt Redden	Todd Dempsey
	Bill Coldwell	Bryan Illsley	Megan White	Toshi Imai
	Bill Milne	Curt Palmer	Mike Larsen	Tracy Tate
	Brad Schurman	Danny Vaughan	Michelle Larsen	
Absent:	Alice MacNeil			

Welcome to Megan White, new board member

Approval of the September 13th, 2022 Board Minutes: Curt motioned to approve the minutes of the September 13th, 2022 Board Meeting. Seconded by Michelle.

1) Business Arising From The Minutes:

- a) **New Banners:** The proofs have been approved and are currently being put together. The new banners will be hung up after the ice comes out.
- b) **Radio Ads:** General curling ads have been on the radio, however did not feel that the Learn to Curl ads were needed as the program quickly filled up. In the time frame of September 26-October 16 there were twenty-one 30 second ads for \$1240, which leaves \$760 remaining for winter learn to curl or whatever else we may need to advertise.
- c) **Paint for Ice Shed:** Paint has been put on test spots to see how it works over the winter. Need to identify where the rust spots are coming from, is it due to ageing or the previous dehumidifier issues?
- d) **New signs:** New signage has been put up and the old signs have been taken down. We are waiting on one \$200 sign renewal.

2) Financial Report:

- a) **Bank Balance:** The bank balance as of October 11th is \$34,433.47 + \$90,000 GIC. The GIC is broken down as follows: \$15,000 in a cashable GIC, \$25,000 in one, two and three year GICs.
- b) **Financial Committee Update:** There is nothing time sensitive to discuss, and there will be a meeting prior to the December board meeting.

3) New Business:

- a) **Business of Curling Review:** NSCA had put on this seminar as there has been a lot of feedback received that there is not enough emphasis on the business side of curling. Curling Canada gave a presentation and there is a website with more information: www.businessofcurling.ca. The site has just been launched and it explains the standards of safety, playing conditions, customer service, facilities, governance, using data, demographics, social media, internet, communication: internal and external, diversity and inclusion, getting volunteers.
- b) **Covid precautions review, what do we keep:** There are no restrictions from the government, and the board has decided that hand sanitizers will stay. The coin flip is back, and we will no longer have pre-determined colour and hammer, wipes will be kept on the ice if someone wants to use them, everyone will do what they are comfortable with for handshakes, we will not be spraying tables post games, and day curlers will go back to having snacks after their games.

- c) **Door prizes for bonspiels:** Ashley Lockhart has reached out that she has access to a lot of things that would be useful for door prizes for bonspiels. Danny to touch base with Ashley.
- d) **Department Review:**
 - i. **Bar:** Suggested putting six Smokehouse kegs on tap, as many people enjoy supporting Smokehouse. Requested that the draw schedules be out sooner so that there is sufficient time to build the bartending schedule.
 - ii. **Ice:** Ready for final flood and there will be the opportunity for practice ice next week.
 - iii. **Rentals:** two groups so far Stick Curling, Dec10&11, and on December 17 there is a group of approximately 100 people, and the bar will be needed.
 - iv. **Learn to Curl:** The Learn to Curl is full with a waiting list. There are 15 coaches on deck, including four new coaches. The coaching clinic costs \$125 per person. Brian Hirtle moved that the curling club pay \$125 per person for the coaching clinic. Danny seconded. Motion carried.
 - v. **Recreational league:** There are 12 teams coming back and one new team.
 - vi. **Day curling:** Starting October 25, Tuesday is usually the biggest day, and there are some people who go South for some of the winter that will show up and pay drop in fee.
 - vii. **Building:** all prepped for the curling season.
 - viii. **Scheduling/Bonspiels:** to date: Tuesdays has 34 people have registered, Thursday – 38, Wednesday afternoon – 19, Friday afternoon - 17, and Wednesday nights have 12 teams registered. November 26 is the Murray Spiel, The Edie Spiel previously had Leta Totten organizing, but have approached someone new to take over.
 - ix. **Club 200:** Todd is the busy with ticket distribution.

4) Other:

- a. Mayflower Curling Club will be building a new club on the peninsula pending the sale of the old club.
- b. Should we be recruiting more curlers? We have started with the radio ads.
- c. January 13, 2023 we will be hosting the Strathcona Cup, which will be 70 Scottish males coming to Canada to curl, of which 20 will tour Atlantic Canada. 16 of the 20 will curl as we are only a four sheet club and the other four curlers will need to have an activity prepared for them. The morning game starts at 10AM in which they will be piped in, at the end of the 4th end, everyone comes off the ice for a shot. We will be providing them with lunch, and they will need to leave for Wolfville at 1:00PM. Brian Hirtle moved that we give the Strathcona Cup a monetary gift of \$200. Curt seconded. Motion carried.

Next Meeting: Monday, November 14th at 6PM in the Board room off the walking track

Adjournment: Bill Milne motioned for the meeting to be adjourned at 8:37PM.

Minutes submitted by Tracy Tate, Secretary